

## Love Your Job ~ Hiring Insights from Stone Brewing's Sales Leaders

***Do what you love, and you'll never work another day in your life.***

Ideally, we would start our day with a healthy breakfast before heading to our [dream job](#), earning enough to pay our bills. We might even have a bit left. This is not the case for the majority of working Americans.

According to [Gallup's State of the American Workplace](#), "6% of employees are actively disengaged — they are [miserable in the workplace](#) and destroy what the most engaged employees build. The remaining 51% of employees are not engaged — they're just there." If you've ever worked alongside that 6%, you know how quickly that [one bad apple can spoil the bunch](#).

43% of American employees have discovered how to stay engaged at work and even love their jobs.

Passion. Experts and managers identify 'passion' as the key to making their careers successful and enjoyable. Some have passion for their role, the organization's mission, or its culture. Invest more than your time, love what you do and reach your professional goals.

Your hobby can be your job!

If you love craft beer and you're ready to make it more than a hobby or way to spend your weekends, [what should you do?](#) In the video below, Todd Karnig, Vice President Sales for [Stone Brewing Company](#) has some ideas for Sales in Craft Brewing.

<https://youtu.be/XpdBcrwktA>

The blooming culture of beer enthusiasts are making a living out of their passion. While jobs in the beer industry won't be found on [Forbes' 20 Fastest Growing Jobs in America](#), their numbers are impressive: [small independent brewers](#) are seeing a significant increase in the number of operating breweries (they account for 99% of the operating breweries in the U.S.) and provided 129,000 new jobs between 2015-2016.

([Click here](#) for a nifty infographic of Small & Independent U.S. Craft Brewers Growth in the Beer Category.)

Experienced Craft Brewing professionals agree, finding employment in their industry is like finding employment in any industry. Loving the product does not make you an expert - you have to be willing to learn and your way up, usually from the bottom.

For more information about getting a job in the beer industry, check out [this great article](#) by Christopher Barnes.